

Clint Milby's Experience

Marketing Consultant

Kessler

Entertainment industry

January 2011 – Present (10 months)

Owner

Milby Media

Entertainment industry

August 2010 – Present (1 year 3 months)

Milby Media is a conduit, connecting you with your customers and potential customers to grow your business quickly. Our unique process allows you to reach thousands of people simultaneously in a way that is friendly, cost effective and guaranteed to get results. We are masters at creating influence in a way that is intimate in its delivery, yet broad in its scope.

Marketing

Hurlbut Visuals

Entertainment industry

November 2010 – May 2011 (7 months)

Providing support for the expansion of Hurlbut Visuals.

Associate Publisher/Writer

Gentry Media -- Pro Photo Coalition

Privately Held; Entertainment industry

August 2010 – January 2011 (6 months)

Director of Marketing

iKan Corp

Entertainment industry

March 2008 – August 2010 (2 years 6 months)

ikan Corp. – Houston, TX 3/2008 – Present

Director of Marketing

In charge of all marketing for this company which makes tools for the television and film industry.

Create and develop entire social media network campaign for Facebook, Twitter LinkedIn and Youtube to effectively generate sales.

Establish and maintain partnerships with other companies such as Adobe, Canon, Zacuto, Sony Software, Roland, Red Rock Micro, B&H Photo & Video.

Create and develop newsletter to distribute to entire customer base twice monthly.

Produce film competition which resulted in fifteen commercials currently in use for promotional purposes.

Draft and distribute all press releases for new products.

Correspond with all trade publications to solicit product coverage and purchase print insertions.

Develop and produce all video productions used for marketing purposes.

Plan, coordinate all aspects of trade shows which include NAB, ProFusion, Collision Conference and IBC,

Implement corporate procedures for all phases of the sales cycle and to ensure smooth transactions for all purchases.

Service Project Manager

WORLD CINEMA, INC.

Privately Held; Entertainment industry

August 2005 – March 2008 (2 years 8 months)

Draft proposals of system installations and upgrades, which include a timeframe and proposed budget.

Plan, direct and coordinate all phases of satellite installation and service for commercial properties.

Ensure that all goals pertaining to installations and service matters are executed on schedule by subordinate field technicians.

Maintain contact with personnel to ensure that project progresses on schedule and on budget.

Producer/Writer/Director

ZOMBIE WOLF ENTERTAINMENT GROUP

Entertainment industry

November 2002 – March 2003 (5 months)

Develop a high concept music video for promotion and broadcast.

Direct both multi-camera live musical performance and narrative footage.

In charge of all post production including CGI using Adobe After Effects.

Producer/Writer/Director

COME & TAKE IT ENTERTAINMENT

Public Company; GOOG; Internet industry

November 2001 – May 2002 (7 months)

Develop and write script for short horror film.

Make final decision on casting.

Hire production crew.

Direct both first and second unit production.

In charge of all post production including editorial and CGI.

Executive Assistant/Human Resources

WARNER BROS. STUDIOS – BURBANK, CA

Entertainment industry

August 1999 – August 2001 (2 years 1 month)

Provide administrative support to studio executives as needed.

Answer heavy phones, set schedule manage correspondence.

Executive Assistant/Story Editor

Warner Bros. Television

Entertainment industry

March 1998 – May 1999 (1 year 3 months)

Read and cover material for possible development consideration.

Research, edit and package scripts, series bibles and feature proposals.

Coordinate scheduling and provide administrative support.

Writer's Assistant/Script Coordinator

WARNER BROS. TELEVISION

Public Company; TWX; Entertainment industry

October 1997 – October 1998 (1 year 1 month)

Serve as assistant to Supervising and Associate Producers.

Research story material, process script revisions.

Provide administrative support.

Writer's Production Assistant

WARNER BROS. TELEVISION

Public Company; TWX; Entertainment industry

August 1997 – October 1997 (3 months)

Copy and distribute scripts to network and studio executives.

Aid in maintaining office.

Studio Tour Guide

WARNER BROS. STUDIOS

Public Company; TWX; Entertainment industry

May 1996 – August 1997 (1 year 4 months)

Give tours of all studio facilities showing and describing all phases of production.

Tour Guide

Warner Bros.

Entertainment industry

1995 – 1997 (2 years)

Administrative Assistant

ACADEMY OF TELEVISION ARTS AND SCIENCES

Entertainment industry

June 1995 – March 1996 (10 months)

Coordinate mass mailings to all academy members.

Provide support during conferences and events.

Provide Administrative support to all departments

Clint Milby's Education

Baylor University

Telecommunications, Television and film

1991 – 1995